

Moth

Nikki Salkeld & Ashley Rudolph

Design for Life & Death





Jacques Villeglé: In the 1940's he began creating artworks from ripped posters he found on the streets of Paris. Villeglé's compositions reconstitute torn-up snatches of these popular artifacts, some of which depict advertisements. His pieces feature text, pure blocks of color, and commercial imagery, all remixed in order to convey humor, eroticism, and sociopolitical critique.

Créteil ville nouvelle, Mars 1975
Décollage mounted on canvas





SignificantObjects

...and how they got that way

FOSSILS

TALISMANS

IDOLS

TOTEMS

Coil of Orange Paper

By Carole Maso | April 1, 2010 [Tweet](#)



OBJECT NO. 50 OF 50 — SIGNIFICANT OBJECTS
ORIGINAL PRICE: \$1.00. FINAL PRICE: \$68.00.

Part of a special collaboration with Underwater New York, this object's story shipped rolled into a vintage bottle found on the beach of Dead Horse Bay, Brooklyn.

1. Pollution of coastal waters can have / the black sun of melancholy / signature of all things I am here to / test for indicator organisms such as / Love or Phoebus, Lusignan or Biron / based on weekly or fortnightly water sampling

2. The beach zone is modeled as / the grotto where the siren / (see Fig. 1) / wind-generated surface advection and / have lingered in / with parameter estimation / limit of the diaphane / with uniform pollution concentration

3. Wild sea money / dc and dt: decay and mixing / language tide and wind have silted / to a build-up of pollutants during / the night of the tombs, you who consoled me / (see Fig. 2)



NARRATIVE: Share and develop a unique personal history with that object.

CONSCIOUSNESS: Products are perceived as autonomous, in possession of their own free will.

ATTACHMENT: Users feel a strong emotional connection to a product.

FICTION: The product inspires interactions and connections beyond just the physical relationship.

SURFACE: The product ages gracefully and develops character through time and use.



205
5218

This document of identity is issued with the approval of His Majesty's Government in the United Kingdom to young persons to be admitted to the United Kingdom for educational purposes under the care of the Inter-Aid Committee for children.

4982 THIS DOCUMENT REQUIRES NO VISA.

PERSONAL PARTICULARS.

Name BECK HELGA

Sex FEMALE Date of Birth 26.10.29

Place VIENNA

Full Names and Address of Parents

BECK. IGNAZ & THERESA

PRAGER STR 12,

VIENNA XX1





THE BAG BY THE DOOR

UNITED STATES
Firefighter Glen Hayden
(above right) with his wife
Hanna Stone and baby
Rose. He packs documents
and a sword he inherited
from his grandfather. He
also has a nappy bag.



From those at risk of wildfires and floods, to human rights activists facing constant death threats - thousands of people around the world keep a bag packed ready for an instant escape.
By Corinne Redfern

Portrait and main image: *Winni Wintermeyer*



Consider the emotional life of objects. Functional or technical obsolescence is a familiar concept but we are less knowledgeable about emotional obsolescence. Looking at the emotional and material factors which influence what we decide to keep in our homes.





Home Sweet Home, Martin Parr
Impressions Gallery, York, UK, 1974.



Barbara Kruger. Untitled (I shop, therefore I am), 1987.
Photographic silkscreen on vinyl. Courtesy of Mary Boone Gallery, NY
Anthony Burrill: I Like It. What Is It? Poster



Skara Brae. Orkney Isles
Early Neolithic.



Serge Gainsbourg's grave
Montparnasse Cemetery

This slide has the missing title of: THORNS | TOOTH | RUBBLE | TOE NAIL | WART | DUST and SHIT in a can



Civil War penny (fragment).

1783 Pubic hair of unknown origin thought to have been lost in the bedroom of the Marquis de Sade.

1911 Tear drop proved to belong to Greta Garbo, age 6

1914 Maggot from trenches of Verdun, France.

1920 Angel Wing (fragment) traced to Sistine Chapel.

1998 Tylenol Extra Strength marked with DNA of Monica Lewinsky.

1999 Untitled folder found in trash of discarded Mac SEll.

2001 Real diode, traced to NASA headquarters, Shuttle Workroom 4F.

569 b.c. Aramaic parchment (fragment) possibly connected with the *Dead Sea Scrolls* but still not translated.

1967 Fake diode, traced to the set of *2001: A Space Odyssey*.



MUCH LOVED

PHOTOGRAPHS BY MARK NIXON



Much Loved by Mark Nixon, Abrams & Chronicle Books. A nostalgic collection of images of individual teddy bears that are battered and worn from years of play and love.

During a nine year period in the early 2000's a new metro line was excavated along the banks of Amsterdam's Amstel river. The urban waterway had to be completely pumped, which gave archeologists a rare opportunity to examine the full spectrum of everyday and extraordinary objects which had fallen to the bottom of the prominent river. Below the Surface, a website created by the Department of Archaeology; Monuments and Archaeology (MenA), the City of Amsterdam; and their Chief Technology Officer, serves as an interactive compendium with access to images and information of 19,000 of the nearly 700,000 findings from the excavation site.

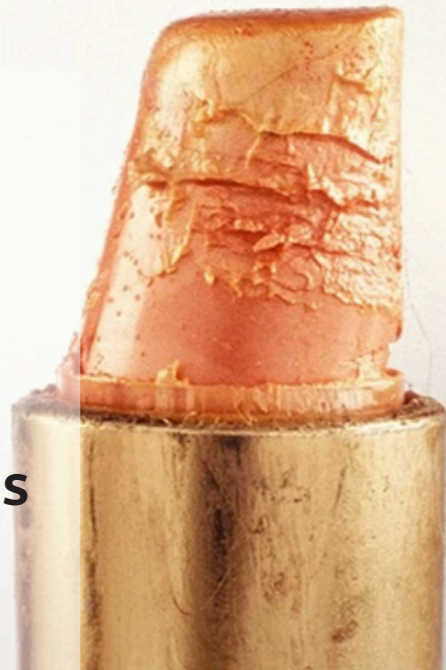




'Abandoned Suitcases from an Insane Asylum'
(Willard Asylum for the Chronic Insane
between the 1910s and early 1960s.



**Stacy Green with
“Lipsticks, 1992”**
The everyday, factory,
‘ready-made’ product
turned into a uniquely
surreal and subconscious
image – a sculpture
evolving from a private
daily ritual taken for
granted. A personal
object/process that
reveals , through colors
and shapes, a relationship
of imprint at the periphery
of the body.



“The physical as a symbol of the spiritual world. The people who keep old rags, old useless objects, who hoard, accumulate: are they also keepers and hoarders of old ideas, useless information, lovers of the past only, even in its form of detritus?...I have the opposite obsession. In order to change skins, evolve into new cycles, I feel one has to learn to discard. If one changes internally, one should not continue to live with the same objects. They reflect one’s mind and psyche of yesterday. I throw away what has no dynamic, living use. I keep nothing to remind me of the passage of time, deterioration, loss, shriveling.”



BREAK DOWN, Michael Landy, Basel. 2001.

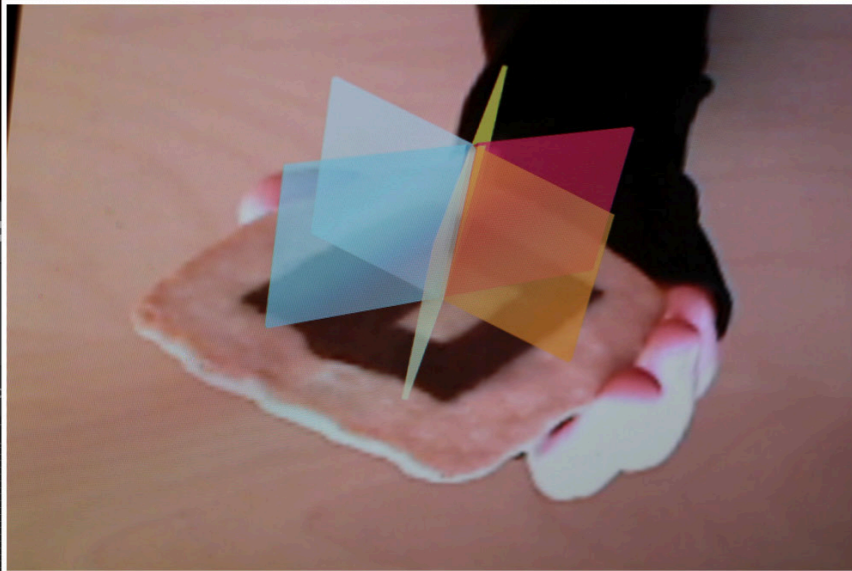
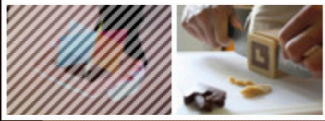


Photo credit: Tellart

Augmented Reality Cookie

Mike Clare (American, born 1988) of Tellart (USA, est. 2000)

2009

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- ***Immortal Brand***
- ***Descendent Marketing***
- ***Legacy***
- ***Growth Products***
- ***Closure experiences***



**DESIGN
BY**
Moth

LIFE
&
DEATH

Moth
SHOP

Nikki Salkeld & Ashley Rudolph
Moth: Design for Life & Death



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