

AEME Panel GEI 16

**Supporting sustainable employability skills for
current and future generations of festival and events
managers**

Context – White Paper Launched Today

A White Paper jointly commissioned by the Association for Tourism in Higher Education (ATHE), the Council for Hospitality Management (CHME) and the Association for Events Management Education (AEME) has been launched in the UK today. It reports on the future of Tourism, Hospitality and Events (THE) Management education in the United Kingdom (UK), in the context of increased stakeholder pressure and shifting government policy. It outlines implications on the Further Education (FE) and Higher Education (HE) sectors, at various levels, including funding, enrolment, progression pathways, and graduate outcomes.

The White Paper sets out the impending need to ensure that THE Management education strategy both at FE and HE levels is informed by current developments in the sector and the wider environment and is supported by government policy that advances, enhances and promotes THE subjects. The White Paper sheds light on the most prominent challenges in THE Management education and provides directed recommendations aimed to inform and support a successful THE Management education strategy for the future.

Panel Introductions

- Adrian Bossey – Falmouth University
- Andrew Lansley – University of Gloucestershire
- Dimitri Lera – University of Essex
- Jane Lovell - Canterbury Christ Church University



Image: 'road to employability' CREDIT: A Bossey

My Research & CPD Projects

- Considers 'liveness' in relation to music festivals
- Incorporates accessibility and sustainability
- Feeds into future employability skills through student volunteering opportunities, knowledge exchange, CPD Courses, etc

Live Audience Accessibility & Augmentation Projects



Image: LAAA Deaf attendees using haptic floor CREDIT
Matt Jessop



Image: Attendees at Boomtown Fair 2023 Deaf
Rave takeover – credit Adrian Bossey

On-line Training

- **Attitude is Everything: Disability Equality for the Live Events Industry**
- Next start date 4 March 2024
- shortcourses@falmouth.ac.uk
- **A Greener Festival: Assessing Sustainability for the Live Events Industry**
- Next start date 2 June 2024
- shortcourses@falmouth.ac.uk



Discussion / Questions

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